

As of March 31, 2025

For policies purchased before June 2, 2003<sup>4</sup>

Performance data quoted represents past performance. Past performance is no guarantee of future results. Due to market volatility, current performance may be lower or higher than the figures shown. The investment return and the Accumulation Value of your policy will fluctuate so that a policy, when surrendered may be worth more or less than the premium payment(s). For current to the most recent month-end performance information, visit www.NewYorkLifeAnnuities.com.

All performance reflects the percentage change for the period shown with capital gains and dividends reinvested and includes an annualized Separate Account expense charge of 1.40% and Fund Company Expenses. An Annual Policy Service Charge, equal to the lesser of \$30 or 2% of the Accumulation Value of the policy, is not included in these charges, but will be deducted each year from the policy's Accumulation Value on the policy anniversary and upon surrender if on that date the Accumulation Value is less than \$20,000. The performance shown, therefore, would be slightly lower if your policy's Accumulation Value is less than \$20,000. Charges for any optional riders, if reflected, would reduce the performance shown.

Non-Standardized Performance ("Assuming No Surrender") does not reflect the deduction of the Surrender Charges.

Standardized Performance ("Assuming Surrender") reflects the maximum Surrender Charge under the policy. The maximum Surrender Charge for each premium payment is 7%, declining to 4% by the 6th year after that premium payment has been in the policy, with no surrender charge thereafter.

Withdrawals and surrenders may be taxable transactions, and prior to age 59%, may be subject to a 10% IRS penalty.

The Investment Divisions offered through the New York Life Plus Variable Annuity and described herein are different from mutual funds that may have similar names but are available directly to the general public. Investment results may differ.

### Average Annual Total Return as of March 31, 2025 (Updated Monthly)

		Investment		Year to					Since
	Portfolio Inception	Division Inception	Month to Date	Date (Updated		3	5	10	Investment Division
		Date <sup>4</sup>	Date			ہ Year <sup>1</sup>	5 Year <sup>1</sup>		
Investment Divisions <sup>4</sup>	Date	Date		Monthly)	Year <sup>1</sup>	Year	Year	Year <sup>1</sup>	Inception
Columbia Variable Portfolio - Small Cap Value Fund -Class 2									
NonStandardized <sup>2</sup>	6/1/2000	11/15/2004	-8.02%	-5.31%	-4.88%	2.76%	17.66%	6.32%	6.34%
Standardized	6/1/2000	11/15/2004	-	-	-11.54%	0.51%	17.14%	6.32%	6.34%
NYLI VP Newton Technology Growth - Initial Class									
NonStandardized <sup>2</sup>	8/31/1999	2/10/2025	-9.79%	-9.49%	-2.17%	4.43%	14.24%	11.99%	-14.81%
Standardized	8/31/1999	2/10/2025	-	-	-9.02%	2.25%	13.65%	11.99%	-20.77%
Fidelity® VIP Contrafund® (Initial Class)									
NonStandardized <sup>2</sup>	1/3/1995	10/1/1996	-5.83%	-7.39%	6.64%	9.69%	17.29%	11.14%	9.29%
Standardized	1/3/1995	10/1/1996	-		-0.36%	7.71%	16.75%	11.14%	9.29%
Fidelity® VIP Equity-Income (Initial Class)									
NonStandardized <sup>2</sup>	10/9/1986	10/1/1996	2.88%	-2.06%	7.64%	6.67%	14.83%	8.03%	6.55%
Standardized	10/9/1986	10/1/1996	-	-	0.64%	4.58%	14.25%	8.03%	6.55%
Fidelity® VIP Mid Cap (Service Class 2)									
NonStandardized <sup>2</sup>	1/12/2000	9/8/2003	-7.16%	-6.72%	-4.29%	2.91%	15.92%	6.12%	8.31%
Standardized	1/12/2000	9/8/2003	-	-	-10.99%	0.65%	15.36%	6.12%	8.31%
Janus Henderson VIT Global Research Portfolio (Institutional Shares)									
NonStandardized <sup>2</sup>	9/13/1993	10/1/1996	-1.80%	-5.28%	6.14%	8.66%	15.71%	8.27%	6.04%
Standardized	9/13/1993	10/1/1996	-	-	-0.86%	6.65%	15.14%	8.27%	6.04%
NYLI VP Balanced (Service Class)									
NonStandardized <sup>2</sup>	5/1/2005	5/1/2005	1.97%	-1.32%	5.05%	2.74%	9.29%	4.24%	4.86%
Standardized	5/1/2005	5/1/2005	-		-1.95%	0.48%	8.58%	4.24%	4.86%
NYLI VP Bond (Initial Class)									
NonStandardized <sup>2</sup>	1/23/1984	12/15/1993	2.24%	-0.10%	3.58%	-1.17%	-1.39%	0.00%	2.77%
Standardized	1/23/1984	12/15/1993	-		-3.42%	-3.53%	-2.39%	0.00%	2.77%
NYLI VP U.S. Government Money Market - Current 7-day yield is 4.07%3									
NonStandardized <sup>2</sup>	1/29/1993	5/1/1995	0.66%	0.23%	3.28%	2.59%	0.99%	0.17%	0.81%
Standardized	1/29/1993	5/1/1995	-		-3.72%	0.33%	0.00%	0.17%	0.81%
NYLI VP Dimensional U.S. Equity (Initial Class)									
NonStandardized <sup>2</sup>	1/23/1984	12/15/1993	-3.04%	-6.45%	5.60%	6.96%	15.89%	9.31%	8.08%
Standardized	1/23/1984	12/15/1993	-	-	-1.40%	4.88%	15.33%	9.31%	8.08%



## Average Annual Total Return as of March 31, 2025 (Updated Monthly)

				Verste					0:
	Portfolio	Investment Division		Year to Date					Since Investment
	Inception	Inception	Date	(Updated				10	Division
Investment Divisions <sup>4</sup>	Date	Date <sup>4</sup>		Monthly)	Year <sup>1</sup>	Year <sup>1</sup>	Year <sup>1</sup>	Year <sup>1</sup>	Inception
				,,					
NYLI VP Conservative Allocation (Service Class)									
NonStandardized <sup>2</sup>	2/13/2006	2/13/2006	-1.33%	-2.28%	1.00%	0.64%	3.95%	2.30%	N/A
Standardized	2/13/2006	2/13/2006	-	-	-6.00%	-1.72%	3.07%	2.30%	N/A
NYLI VP MacKay Convertible (Initial Class)									
NonStandardized <sup>2</sup>	10/1/1996	10/1/1996	-2.11%	-2.78%	3.13%	0.15%	10.25%	6.56%	6.71%
Standardized	10/1/1996	10/1/1996	-	-	-3.87%	-2.24%	9.56%	6.56%	6.71%
NYLI VP Candriam Emerging Markets Equity Portfolio (Initial Class)8									
NonStandardized <sup>2</sup>	2/17/2012	2/17/2012	0.36%	0.15%	7.44%	-3.46%	5.35%	1.16%	-0.71%
Standardized	2/17/2012	2/17/2012	-	-	0.44%	-5.77%	4.53%	1.16%	-0.71%
NYLI VP Small Cap Growth (Initial Class)6									
NonStandardized <sup>2</sup>	2/17/2012	2/17/2012	-9.49%	-7.70%	-5.96%	-2.66%	9.95%	5.31%	6.40%
Standardized	2/17/2012	2/17/2012	-	-	-12.54%	-4.99%	9.26%	5.31%	6.40%
NYLI VP Floating Rate (Service Class)									
NonStandardized <sup>2</sup>	5/1/2005	5/1/2005	-0.16%	-0.69%	4.26% -2.74%	4.63%	5.88%	2.62%	2.40% 2.40%
Standardized NYLI VP MacKay U.S. Infrastructure Bond (Service Class)	5/1/2005	5/1/2005	-	-	-2.74%	2.45%	5.07%	2.62%	2.40%
NonStandardized <sup>2</sup>	1/29/1993	1/29/1993	2.61%	-0.09%	3.33%	-0.79%	-1.95%	-0.57%	2.20%
Standardized	1/29/1993	1/29/1993		-	-3.67%	-3.16%	-2.95%	-0.57%	2.20%
NYLI VP Equity Allocation (Service Class)									
NonStandardized <sup>2</sup>	2/13/2006	2/13/2006	-4.18%	-4.78%	-1.43%	1.73%	11.36%	5.15%	N/A
Standardized	2/13/2006	2/13/2006	-	-	-8.33%	-0.57%	10.70%	5.15%	N/A
NYLI VP Wellington Growth (Initial Class)8									
NonStandardized <sup>2</sup>	1/29/1993	1/29/1993	-9.40%	-8.70%	0.57%	4.90%	13.75%	9.11%	6.40%
Standardized	1/29/1993	1/29/1993	-	-	-6.43%	2.73%	13.15%	9.11%	6.40%
NYLI VP MacKay High Yield Corporate Bond (Initial Class)									
NonStandardized <sup>2</sup>	5/1/1995	5/1/1995	0.64%	-0.92%	4.80%	3.33%	5.62%	3.64%	5.84%
Standardized	5/1/1995	5/1/1995	-	-	-2.20%	1.09%	4.80%	3.64%	5.84%
NYLI VP Epoch U.S. Equity Yield – (Initial Class)									
NonStandardized <sup>2</sup>	5/1/1998	6/1/1998	1.81%	-3.27%	9.78%	7.22%	14.13%	6.73%	5.17%
Standardized	5/1/1998	6/1/1998	-	-	2.78%	5.16%	13.53%	6.73%	5.17%
NYLI VP Income Builder (Initial Class)									
NonStandardized <sup>2</sup>	1/29/1993	1/29/1993	2.13%	-2.14%	7.23%	3.19%	6.89%	3.98%	5.26%
Standardized	1/29/1993	1/29/1993	-	-	0.23%	0.95%	6.11%	3.98%	5.26%
NYLI VP Pinestone International Equity (Initial Class)	5/1/1995	5/1/1995	0.56%	-4.59%	-3.13%	-3.87%	4.98%	3.04%	4.23%
NonStandardized <sup>2</sup> Standardized	5/1/1995	5/1/1995	0.56%	-4.59%	-3.13% -9.91%	-3.87% -6.16%	4.98%	3.04%	4.23%
NYLI VP Janus Henderson Balanced (Initial Class)7	5/1/1995	3/1/1993	-	-	-9.91%	-0.10%	4.1470	3.04%	4.23%
NonStandardized <sup>2</sup>	2/17/2012	2/17/2012	-2.24%	-4.16%	4.34%	3.88%	9.24%	6.86%	7.55%
Standardized	2/17/2012	2/17/2012	-2.2470	-	-2.66%	1.67%	8.53%	6.86%	7.55%
NYLI VP Winslow Large Cap Growth (Initial Class)	20 11/2012	2,11,2012	1		2.0073		0.0070	0.0070	1.0070
NonStandardized <sup>2</sup>	5/1/1998	6/1/1998	-8.53%	-8.69%	3.65%	8.85%	16.37%	12.36%	N/A
Standardized	5/1/1998	6/1/1998	-	-	-3.35%	6.85%	15.82%	12.36%	N/A
NYLI VP Fidelity Institutional AM® Utilities (Service Class)					/				
NonStandardized <sup>2</sup>	2/17/2012	2/17/2012	2.13%	-0.39%	22.48%	7.45%	12.94%	6.53%	7.82%
Standardized	2/17/2012	2/17/2012	-	-	15.48%	5.39%	12.32%	6.53%	7.82%
NYLI VP Schroders Mid Cap Opportunities (Service Class)									
NonStandardized <sup>2</sup>	6/2/2003	6/2/2003	-5.17%	-4.99%	-4.60%	-0.89%	10.40%	3.59%	7.13%
Standardized	6/2/2003	6/2/2003	-	-	-11.28%	-3.26%	9.71%	3.59%	7.13%
NYLI VP Moderate Allocation (Service Class)									
NonStandardized <sup>2</sup>	2/13/2006	2/13/2006	-2.21%	-3.15%	0.56%	1.33%	6.53%	3.44%	N/A
Standardized	2/13/2006	2/13/2006	I .	-	-6.44%	-0.99%	5.74%	3.44%	N/A



# New York Life Plus Variable Annuity Performance Summary

As of March 31, 2025

For policies purchased before June 2, 2003<sup>4</sup>

## Average Annual Total Return as of March 31, 2025 (Updated Monthly)

	Portfolio	Investment Division	Month to						Since Investment
	Inception	Inception	Date	(Updated			5	10	Division
Investment Divisions <sup>4</sup>	Date	Date <sup>4</sup>		Monthly)	Year <sup>1</sup>	Year <sup>1</sup>	Year <sup>1</sup>	Year <sup>1</sup>	Inception
NYLI VP Growth Allocation (Service Class)									
NonStandardized <sup>2</sup>	2/13/2006	2/13/2006	-3.42%	-4.10%	-0.57%	1.88%	9.52%	4.49%	N/A
Standardized	2/13/2006	2/13/2006	-	-	-7.53%	-0.42%	8.81%	4.49%	N/A
NYLI VP S&P 500 Index5 (Initial Class)									
NonStandardized <sup>2</sup>	1/29/1993	1/29/1993	-4.63%	-5.75%	6.58%	7.41%	16.80%	10.74%	8.44%
Standardized	1/29/1993	1/29/1993	-		-0.42%	5.35%	16.25%	10.74%	8.44%
NYLI VP American Century Sustainable Equity (Initial Class)8									
NonStandardized <sup>2</sup>	3/31/1994	5/1/1998	-7.57%	-6.98%	-1.26%	6.07%	16.10%	7.67%	8.75%
Standardized	3/31/1994	5/1/1998	-	-	-8.18%	3.95%	15.54%	7.67%	8.75%
NYLI VP Natural Resources (Initial Class)									
NonStandardized <sup>2</sup>	2/17/2012	2/17/2012	-4.62%	-2.84%	-11.98%	-1.85%	23.54%	3.00%	0.48%
Standardized	2/17/2012	2/17/2012	-	-	-18.15%	-4.20%	23.10%	3.00%	0.48%
NYLI VP MFS® Investors Trust - Initial Class									
NonStandardized <sup>2</sup>	10/9/1995	2/10/2025	-2.90%	-4.96%	3.80%	5.85%	14.40%	9.13%	-5.22%
Standardized	10/9/1995	2/10/2025	-	-	-3.20%	3.73%	13.81%	9.13%	-11.86%
NYLI VP MFS® Research - Initial Class									
NonStandardized <sup>2</sup>	7/26/1995	2/10/2025	-5.41%	-6.22%	0.97%	5.46%	13.71%	9.34%	-8.07%
Standardized	7/26/1995	2/10/2025	-		-6.03%	3.31%	13.10%	9.34%	-14.50%
Neuberger Berman AMT Mid-Cap Growth (Class I)									
NonStandardized <sup>2</sup>	11/3/1997	7/2/2001	-9.30%	-8.03%	-3.14%	1.34%	11.30%	7.17%	6.55%
Standardized	11/3/1997	7/2/2001	-		-9.92%	-0.98%	10.64%	7.17%	6.55%
NYLI VP Wellington Small Cap - Initial Class									
NonStandardized <sup>2</sup>	5/2/2016	5/1/2019	-9.17%	-7.03%	-2.94%	-1.46%	11.54%	N/A	2.60%
Standardized	5/2/2016	5/1/2019	-		-9.74%	-3.82%	10.88%	N/A	2.00%

Please read the important disclosures below regarding the product performance.



As of March 31, 2025

For policies purchased before June 2, 2003<sup>4</sup>

To obtain copies of the fund prospectus, please contact your Registered Representative or visit www.NewYorkLifeAnnuities.com. Investors are asked to consider the objectives, risks, charges and expenses of the investment carefully before investing. Both the product prospectus and the underlying fund prospectuses contain this and other information about the product and the underlying investment options. Please read the prospectuses carefully before investing.

<sup>1</sup> The New York Life Plus Variable Annuity was first offered for sale on November 15, 1997. Certain Portfolios and Investment Divisions existed prior to this date. The performance for NYLI VP Fund, Inc. portfolios are based on the Initial Class Funds' Portfolio Inception Date (where applicable). The performance for all other funds is based on the Portfolio Inception Date reflected in this performance summary. All performance has been modified to reflect Separate Account and Fund annual expenses as if the policy had been available during the periods shown. The New York Life Plus Variable Annuity Invests in NYLIAC Variable Annuity Separate Account III.

<sup>4</sup> Non-Standardized Performance ("Assuming No Surrender") does not reflect the deduction of the Surrender Charges. Standardized Performance ("Assuming Surrender") reflects the maximum Surrender Charge under the policy. The maximum Surrender Charge for each premium payment is 7%, declining to 4% by the 6th year after that premium payment has been in the policy, with no charge thereafter.

#### 3 An investment in the NYLI VP U.S. Government Money Market Portiolio is neither insured nor guaranteed by the Federal Deposit insurance Corporation

or any other government agency and there can be no assurance that the Portfolio will be able to maintain a stable net asset value. Although the Portfolio seeks to preserve the value of your investment at \$1.00 per share, it is possible to lose money by investing in this Portfolio. The current yield more closely reflects the Portfolio's earnings than the total return figures shown. The fund's sponsor has no legal obligation to provide financial support to the fund, and you should not expect that the sponsor will provide financial support to the fund at any time.

\* The performance shown is for the indicated classes/shares only. These classes/shares were discontinued for new sales on June 2, 2003, except Fidelity® VIP Mid Cap – Service Class 2, which was added on September 8, 2003 as an Investment Division, the NYLI VP Schroders Mid Cap Opportunities – Service Class, which was added on June 2, 2003 as an Investment Division available through the New York Life Plus Variable Annuity until May 1, 2004. Columbia Variable Portfolio – Small Cap Value Fund – Class 2, which was added on November 15, 2004 as an Investment Division, and NYLI VP Floating Rate – Service Class, NYLI VP Balanced – Service Class, which were added on May 1, 2005 as Investment Divisions available through New York Life Plus Variable Annuity. NYLI VP Conservative Allocation – Service Class, NYLI VP Equity Allocation – Service Class, NYLI VP Moderate Allocation – Service Class and NYLI VP Growth Allocation – Service Class, which were added on May 1, 2006 as Investment Divisions available through New York Life Plus Variable Annuity. NYLI VP Conservative Allocation – Service Class, NYLI VP Equity Allocation – Service Class, NYLI VP Sarable Annuity. Beginning June 2, 2003, new classes/shares on Investment Divisions were offered that impose a 12b-1 fee, except for NYLI VP U.S. Government Money Market. Performance for more new classes/shares would be lower than the returns shown due to the imposition of the 12b-1 fee. Contact your Registered Representative or call 888-695-7253 for more information.

<sup>o</sup> The S&P 500 Index is an unmanaged index and is widely regarded as the standard for measuring Large-Cap U.S. stock market performance. "S&P 500' is a trademark of The McGraw-Hill Companies, Inc. and has been licensed for use by the NYLI VP S&P 500 Index Portfolio. The NYLI VP S&P 500 Index Portfolio is not sponsored, endorsed, sold or promoted by Standard & Poor's, and Standard & Poor's makes no representation regarding the advisability of investing in the NYLI VP S&P 500 Index. Portfolio. Investors cannot directly purchase any index.

6 New allocations to the NYLI VP Small Cap Growth - Initial Class Investment Division will not be accepted from Policyowners who were not invested in the NYLI

VP Small Cap Growth – Initial Class on February 17, 2012. For existing Policyowners, if you remove all of your Accumulation Value from the NYLI VP Small Cap Growth - Initial Class Investment Division on or after February 17, 2012, you will not be able to reinvest in this Investment Division.

#### / New allocations to the NYLI VP Janus Henderson Balanced - Initial Glass Investment Division will not be accepted from Policyowners who were not invested in the

NYLI VP Janus Henderson Balanced – Initial Class on February 17, 2012. For existing Policyowners, if you remove all of your Accumulation Value from the NYLI VP Janus Henderson Balanced – Initial Class Investment Division on or after February 17, 2012, you will not be able to reinvest in this Investment Division.

8 New allocations to the NYLI VP Weilington Growth, NYLI VP Candriam Emerging Markets Equity and NYLI VP American Century Sustainable Equity

Investment Divisions will not be accepted from Policyowners who were not invested in the Investment Divisions on November 13, 2017. For existing Policyowners, if you remove all of your Accumulation Value from these Investment Divisions on or after November 13, 2017, you will not be able to reinvest in these Investment Divisions. The Service Class versions of these Investment Divisions impose a 12b-1 fee.

Performance information less than 1 year has not been annualized.

Sales of the New York Life Plus Variable Annuity were discontinued. Current policyowners may continue to make additional premium payments, subject to their contract provisions. Existing policies will continue to be serviced.

Historically, certain fees have been assumed or reduced by some of the portfolios. Had these expenses not been assumed or reduced, the total return for these Investment Divisions would have been lower.

New York Life Variable Annuities are long-term retirement products issued by New York Life Insurance and Annuity Corporation ("NYLIAC "), a Delaware Corporation. NYLIFE Securities LLC, (member FINRA/SIPC) a Licensed Insurance Agency, is the wholesale distributor and underwriter for these products. Both NYLIAC and NYLIFE Securities LLC are wholly-owned subsidiaries of New York Life Insurance Company, 51 Madison Avenue, New York, New York 10010. There are fees, guidelines, risks, restrictions and limitations to consider when purchasing variable annuities. For costs and complete details, contact a financial professional. Variable Annuities offered through properly licensed registered representatives of a third party registered broker dealer.

### Average Annual Total Return as of March 31, 2025 (Updated Quarterly)

	Destin	Investment					Since Investment	
	Portfolio Inception	Division Inception		3	5	10	Division	
Investment Divisions <sup>4</sup>	Date	Date <sup>4</sup>	Year <sup>1</sup>	Year <sup>1</sup>	Year <sup>1</sup>	Year <sup>1</sup>	Inception	
	Date	Butt	Tour	Tear	Tour	reur	inception	
Columbia Variable Portfolio - Small Cap Value Fund -Class 2								
NonStandardized <sup>2</sup>	6/1/2000	11/15/2004	-4.88%	2.76%	17.66%	6.32%	6.34%	
Standardized	6/1/2000	11/15/2004	-11.54%	0.51%	17.14%	6.32%	6.34%	
NYLI VP Newton Technology Growth - Initial Class								
NonStandardized <sup>2</sup>	8/31/1999	2/10/2025	-2.17%	4.43%	14.24%	11.99%	-14.81%	
Standardized	8/31/1999	2/10/2025	-9.02%	2.25%	13.65%	11.99%	-20.77%	
Fidelity® VIP Contrafund® (Initial Class)								
NonStandardized <sup>2</sup>	1/3/1995	10/1/1996	6.64%	9.69%	17.29%	11.14%	9.29%	
Standardized	1/3/1995	10/1/1996	-0.36%	7.71%	16.75%	11.14%	9.29%	
Fidelity® VIP Equity-Income (Initial Class)								
NonStandardized <sup>2</sup>	10/9/1986	10/1/1996	7.64%	6.67%	14.83%	8.03%	6.55%	
Standardized	10/9/1986	10/1/1996	0.64%	4.58%	14.25%	8.03%	6.55%	
Fidelity® VIP Mid Cap (Service Class 2)								
NonStandardized <sup>2</sup>	1/12/2000	9/8/2003	-4.29%	2.91%	15.92%	6.12%	8.31%	
Standardized	1/12/2000	9/8/2003	-10.99%	0.65%	15.36%	6.12%	8.31%	
Janus Henderson VIT Global Research Portfolio (Institutional Shares)								
NonStandardized <sup>2</sup>	9/13/1993	10/1/1996	6.14%	8.66%	15.71%	8.27%	6.04%	
Standardized	9/13/1993	10/1/1996	-0.86%	6.65%	15.14%	8.27%	6.04%	
NYLI VP Balanced (Service Class)								
NonStandardized <sup>2</sup>	5/1/2005	5/1/2005	5.05%	2.74%	9.29%	4.24%	4.86%	
Standardized	5/1/2005	5/1/2005	-1.95%	0.48%	8.58%	4.24%	4.86%	
NYLI VP Bond (Initial Class)								
NonStandardized <sup>2</sup>	1/23/1984	12/15/1993	3.58%	-1.17%	-1.39%	0.00%	2.77%	
Standardized	1/23/1984	12/15/1993	-3.42%	-3.53%	-2.39%	0.00%	2.77%	
NYLI VP U.S. Government Money Market - Current 7-day yield is 4.07%3								
NonStandardized <sup>2</sup>	1/29/1993	5/1/1995	3.28%	2.59%	0.99%	0.17%	0.81%	
Standardized	1/29/1993	5/1/1995	-3.72%	0.33%	0.00%	0.17%	0.81%	
NYLI VP Dimensional U.S. Equity (Initial Class)								
NonStandardized <sup>2</sup>	1/23/1984	12/15/1993	5.60%	6.96%	15.89%	9.31%	8.08%	
Standardized	1/23/1984	12/15/1993	-1.40%	4.88%	15.33%	9.31%	8.08%	
NYLI VP Conservative Allocation (Service Class)								
NonStandardized <sup>2</sup>	2/13/2006	2/13/2006	1.00%	0.64%	3.95%	2.30%	N/A	
Standardized	2/13/2006	2/13/2006	-6.00%	-1.72%	3.07%	2.30%	N/A	
NYLI VP MacKay Convertible (Initial Class)								
NonStandardized <sup>2</sup>	10/1/1996	10/1/1996	3.13%	0.15%	10.25%	6.56%	6.71%	
Standardized	10/1/1996	10/1/1996	-3.87%	-2.24%	9.56%	6.56%	6.71%	
NYLI VP Candriam Emerging Markets Equity Portfolio (Initial Class)8								
NonStandardized <sup>2</sup>	2/17/2012	2/17/2012	7.44%	-3.46%	5.35%	1.16%	-0.71%	
Standardized	2/17/2012	2/17/2012	0.44%	-5.77%	4.53%	1.16%	-0.71%	
NYLI VP Small Cap Growth (Initial Class)6								
NonStandardized <sup>2</sup>	2/17/2012	2/17/2012	-5.96%	-2.66%	9.95%	5.31%	6.40%	
Standardized	2/17/2012	2/17/2012	-12.54%	-4.99%	9.26%	5.31%	6.40%	
NYLI VP Floating Rate (Service Class)								
NonStandardized <sup>2</sup>	5/1/2005	5/1/2005	4.26%	4.63%	5.88%	2.62%	2.40%	
Standardized	5/1/2005	5/1/2005	-2.74%	2.45%	5.07%	2.62%	2.40%	
NYLI VP MacKay U.S. Infrastructure Bond (Service Class)								
NonStandardized <sup>2</sup>	1/29/1993	1/29/1993	3.33%	-0.79%	-1.95%	-0.57%	2.20%	
Standardized	1/29/1993	1/29/1993	-3.67%	-3.16%	-2.95%	-0.57%	2.20%	
NYLI VP Equity Allocation (Service Class)								
NonStandardized <sup>2</sup>	2/13/2006	2/13/2006	-1.43%	1.73%	11.36%	5.15%	N/A	
Standardized	2/13/2006	2/13/2006	-8.33%	-0.57%	10.70%	5.15%	N/A	
			· · · · ·					

## New York Life Plus Variable Annuity Performance Summary As of March 31, 2025 For policies purchased before June 2, 2003<sup>4</sup>

### Average Annual Total Return as of March 31, 2025 (Updated Quarterly)

	Portfolio	Investment Division					Since Investment
	Inception	Inception		3	5	10	Division
Investment Divisions <sup>4</sup>	Date	Date <sup>4</sup>	Year <sup>1</sup>	Year <sup>1</sup>	Year <sup>1</sup>	Year <sup>1</sup>	Inception
	Dute	Buto	. oui				moophon
NYLI VP Wellington Growth (Initial Class)8							
NonStandardized <sup>2</sup>	1/29/1993	1/29/1993	0.57%	4.90%	13.75%	9.11%	6.40%
Standardized	1/29/1993	1/29/1993	-6.43%	2.73%	13.15%	9.11%	6.40%
NYLI VP MacKay High Yield Corporate Bond (Initial Class)							
NonStandardized <sup>2</sup>	5/1/1995	5/1/1995	4.80%	3.33%	5.62%	3.64%	5.84%
Standardized	5/1/1995	5/1/1995	-2.20%	1.09%	4.80%	3.64%	5.84%
NYLI VP Epoch U.S. Equity Yield – (Initial Class)							
NonStandardized <sup>2</sup>	5/1/1998	6/1/1998	9.78%	7.22%	14.13%	6.73%	5.17%
Standardized	5/1/1998	6/1/1998	2.78%	5.16%	13.53%	6.73%	5.17%
NYLI VP Income Builder (Initial Class)							
NonStandardized <sup>2</sup>	1/29/1993	1/29/1993	7.23%	3.19%	6.89%	3.98%	5.26%
Standardized	1/29/1993	1/29/1993	0.23%	0.95%	6.11%	3.98%	5.26%
NYLI VP Pinestone International Equity (Initial Class)							
NonStandardized <sup>2</sup>	5/1/1995	5/1/1995	-3.13%	-3.87%	4.98%	3.04%	4.23%
Standardized	5/1/1995	5/1/1995	-9.91%	-6.16%	4.14%	3.04%	4.23%
NYLI VP Janus Henderson Balanced (Initial Class)7							
NonStandardized <sup>2</sup>	2/17/2012	2/17/2012	4.34%	3.88%	9.24%	6.86%	7.55%
Standardized	2/17/2012	2/17/2012	-2.66%	1.67%	8.53%	6.86%	7.55%
NYLI VP Winslow Large Cap Growth (Initial Class)							
NonStandardized <sup>2</sup>	5/1/1998	6/1/1998	3.65%	8.85%	16.37%	12.36%	N/A
Standardized	5/1/1998	6/1/1998	-3.35%	6.85%	15.82%	12.36%	N/A
NYLI VP Fidelity Institutional AM® Utilities (Service Class)							
NonStandardized <sup>2</sup>	2/17/2012	2/17/2012	22.48%	7.45%	12.94%	6.53%	7.82%
Standardized	2/17/2012	2/17/2012	15.48%	5.39%	12.32%	6.53%	7.82%
NYLI VP Schroders Mid Cap Opportunities (Service Class)							
NonStandardized <sup>2</sup>	6/2/2003	6/2/2003	-4.60%	-0.89%	10.40%	3.59%	7.13%
Standardized	6/2/2003	6/2/2003	-11.28%	-3.26%	9.71%	3.59%	7.13%
NYLI VP Moderate Allocation (Service Class)							
NonStandardized <sup>2</sup>	2/13/2006	2/13/2006	0.56%	1.33%	6.53%	3.44%	N/A
Standardized	2/13/2006	2/13/2006	-6.44%	-0.99%	5.74%	3.44%	N/A
NYLI VP Growth Allocation (Service Class)							
NonStandardized <sup>2</sup>	2/13/2006	2/13/2006	-0.57%	1.88%	9.52%	4.49%	N/A
Standardized	2/13/2006	2/13/2006	-7.53%	-0.42%	8.81%	4.49%	N/A
NYLI VP S&P 500 Index5 (Initial Class)							
NonStandardized <sup>2</sup>	1/29/1993	1/29/1993	6.58%	7.41%	16.80%	10.74%	8.44%
Standardized	1/29/1993	1/29/1993	-0.42%	5.35%	16.25%	10.74%	8.44%
NYLI VP American Century Sustainable Equity (Initial Class)8							
NonStandardized <sup>2</sup>	3/31/1994	5/1/1998	-1.26%	6.07%	16.10%	7.67%	8.75%
Standardized	3/31/1994	5/1/1998	-8.18%	3.95%	15.54%	7.67%	8.75%
NYLI VP Natural Resources (Initial Class)							
NonStandardized <sup>2</sup>	2/17/2012	2/17/2012	-11.98%	-1.85%	23.54%	3.00%	0.48%
Standardized	2/17/2012	2/17/2012	-18.15%	-4.20%	23.10%	3.00%	0.48%
NYLI VP MFS® Investors Trust - Initial Class	10/0/10						
NonStandardized <sup>2</sup>	10/9/1995	2/10/2025	3.80%	5.85%	14.40%	9.13%	-5.22%
Standardized	10/9/1995	2/10/2025	-3.20%	3.73%	13.81%	9.13%	-11.86%
NYLI VP MFS® Research - Initial Class							
NonStandardized <sup>2</sup>	7/26/1995	2/10/2025	0.97%	5.46%	13.71%	9.34%	-8.07%
NonStandardized <sup>2</sup> Standardized	7/26/1995 7/26/1995	2/10/2025 2/10/2025	0.97% -6.03%	5.46% 3.31%	13.71% 13.10%	9.34% 9.34%	-8.07% -14.50%
NonStandardized <sup>2</sup> Standardized Neuberger Berman AMT Mid-Cap Growth (Class I)	7/26/1995	2/10/2025	-6.03%	3.31%	13.10%	9.34%	-14.50%
NonStandardized <sup>2</sup> Standardized							



For policies purchased before June 2, 2003<sup>4</sup>

## Average Annual Total Return as of March 31, 2025 (Updated Quarterly)

Investment Divisions <sup>4</sup>	Portfolio Inception Date	Investment Division Inception Date <sup>4</sup>		3 Year <sup>1</sup>	5 Year <sup>1</sup>	10 Year <sup>1</sup>	Since Investment Division Inception
NYLI VP Wellington Small Cap - Initial Class							
NonStandardized <sup>2</sup>	5/2/2016	5/1/2019	-2.94%	-1.46%	11.54%	N/A	2.60%
Standardized	5/2/2016	5/1/2019	-9.74%	-3.82%	10.88%	N/A	2.00%

Please read the important disclosures below regarding the product performance.



To obtain copies of the fund prospectus, please contact your Registered Representative or visit www.NewYorkLifeAnnuities.com. Investors are asked to consider the objectives, risks, charges and expenses of the investment carefully before investing. Both the product prospectus and the underlying fund prospectuses contain this and other information about the product and the underlying investment options. Please read the prospectuses carefully before investing.

<sup>1</sup> The New York Life Plus Variable Annuity was first offered for sale on November 15, 1997. Certain Portfolios and Investment Divisions existed prior to this date. The performance for NYLI VP Fund, Inc. portfolios are based on the Initial Class Funds Portfolio Inception Date (where applicable). The performance for all other funds is based on the Portfolio Inception Date reflected in this performance summary. All performance has been modified to reflect Separate Account and Fund annual expenses as if the policy had been available during the periods shown. The New York Life Plus Variable Annuity invests in NYLIAC Variable Annuity Separate Account III.

<sup>2</sup> Non-Standardized Performance ("Assuming No Surrender") does not reflect the deduction of the Surrender Charges. Standardized Performance ("Assuming Surrender") reflects the maximum Surrender Charge under the policy. The maximum Surrender Charge for each premium payment is 7%, declining to 4% by the 6th year after that premium payment has been in the policy, with no charge thereafter.

3 An investment in the NYLI VP U.S. Government Money Market Portfolio is neither insured nor guaranteed by the Federal Deposit Insurance Corporation

or any other government agency and there can be no assurance that the Portfolio will be able to maintain a stable net asset value. Although the Portfolio seeks to preserve the value of your investment at \$1.00 per share, it is possible to lose money by investing in this Portfolio. The current yield more closely reflects the Portfolio's earnings than the total return figures shown. The fund's sponsor has no legal obligation to provide financial support to the fund, and you should not expect that the sponsor will provide financial support to the fund at any time.

<sup>4</sup> The performance shown is for the indicated classes/shares only. These classes/shares were discontinued for new sales on June 2, 2003, except Fidelity® VIP Mid Cap – Service Class 2, which was added on September 8, 2003 as an Investment Division, the NYLI VP Schroders Mid Cap Opportunities – Service Class, which was added on June 2, 2003 as an Investment Division of NYLIAC Variable Annuity Separate Account III but not made available as an Investment Division available through the New York Life Plus Variable Annuity until May 1, 2004. Columbia Variable Portfolio – Small Cap Value Fund – Class 2, which was added on November 15, 2004 as an Investment Division, and NYLI VP Floating Rate – Service Class, NYLI VP Balanced – Service Class, which were added on May 1, 2005 as Investment Divisions available through New York Life Plus Variable Annuity. NYLI VP Conservative Allocation – Service Class, NYLI VP Equity Allocation – Service Class, NYLI VP Moderate Allocation – Service Class and NYLI VP Growth Allocation – Service Class, which were added on February 13, 2006 as Investment Divisions available through New York Life Plus Variable Annuity. Beginning June 2, 2003, new classes/shares on Investment Divisions were offered that impose a 12b-1 fee, except for NYLI VP U.S. Government Money Market. Performance for those new classes/shares would be lower than the returns shown due to the imposition of the 12b-1 fee. Contact your Registered Representative or call 888-685-7253 for more information.

<sup>5</sup> The S&P 500 Index is an unmanaged index and is widely regarded as the standard for measuring Large-Cap U.S. stock market performance. "S&P 500" is a trademark of The McGraw-Hill Companies, Inc. and has been licensed for use by the NYLI VP S&P 500 Index Portfolio. The NYLI VP 5&P 500 Index Portfolio is not sponsored, endorsed, sold or promoted by Standard & Poor's, and Standard & Poor's makes no representation regarding the advisability of investing in the NYLI VP S&P 500 Index.

6 New allocations to the NYLI VP Small Cap Growth - Initial Class Investment Division will not be accepted from Policyowners who were not invested in the NYLI

VP Small Cap Growth – Initial Class on February 17, 2012. For existing Policyowners, if you remove all of your Accumulation Value from the NYLI VP Small Cap Growth - Initial Class Investment Division on or after February 17, 2012, you will not be able to reinvest in this Investment Division.

7 New allocations to the NYLI VP Janus Henderson Balanced - Initial Class Investment Division will not be accepted from Policyowners who were not invested in the

NYLI VP Janus Henderson Balanced – Initial Class on February 17, 2012. For existing Policyowners, if you remove all of your Accumulation Value from the NYLI VP Janus Henderson Balanced – Initial Class Investment Division on or after February 17, 2012, you will not be able to reinvest in this Investment Division.

8 New allocations to the NYLI VP Wellington Growth, NYLI VP Candriam Emerging Markets Equity and NYLI VP American Century Sustainable Equity

Investment Divisions will not be accepted from Policyowners who were not invested in the Investment Divisions on November 13, 2017. For existing Policyowners, if you remove all of your Accumulation Value from these Investment Divisions on or after November 13, 2017, you will not be able to reinvest in these Investment Divisions. The Service Class versions of these Investment Divisions impose a 12b-1 fee.

Performance information less than 1 year has not been annualized.

Sales of the New York Life Plus Variable Annuity were discontinued. Current policyowners may continue to make additional premium payments, subject to their contract provisions. Existing policies will continue to be serviced.

Historically, certain fees have been assumed or reduced by some of the portfolios. Had these expenses not been assumed or reduced, the total return for these Investment Divisions would have been lower.

New York Life Variable Annuities are long-term retirement products issued by New York Life Insurance and Annuity Corporation ("NYLIAC "), a Delaware Corporation. NYLIFE Securities LLC, (member FINRA/SIPC) a Licensed Insurance Agency, is the wholesale distributor and underwriter for these products. Both NYLIAC and NYLIFE Securities LLC are wholly-owned subsidiaries of New York Life Insurance Company, 51 Madison Avenue, New York, New York 10010. There are fees, guidelines, risks, restrictions and limitations to consider when purchasing variable annuities. For costs and complete details, contact a financial professional. Variable Annuities offered through properly licensed registered representatives of a third party registered broker dealer.