



New York Life Plus Variable Annuity Performance Summary

As of June 30, 2024

For policies purchased before June 2, 2003⁴

Performance data quoted represents past performance. Past performance is no guarantee of future results. Due to market volatility, current performance may be lower or higher than the figures shown. The investment return and the Accumulation Value of your policy will fluctuate so that a policy, when surrendered may be worth more or less than the premium payment(s). For current to the most recent month-end performance information, visit www.NewYorkLifeAnnuities.com.

All performance reflects the percentage change for the period shown with capital gains and dividends reinvested and includes an annualized Separate Account expense charge of 1.40% and Fund Company Expenses. An Annual Policy Service Charge, equal to the lesser of \$30 or 2% of the Accumulation Value of the policy, is not included in these charges, but will be deducted each year from the policy's Accumulation Value on the policy anniversary and upon surrender if on that date the Accumulation Value is less than \$20,000. The performance shown, therefore, would be slightly lower if your policy's Accumulation Value is less than \$20,000. Charges for any optional riders, if reflected, would reduce the performance shown.

Non-Standardized Performance ("Assuming No Surrender") does not reflect the deduction of the Surrender Charges.

Standardized Performance ("Assuming Surrender") reflects the maximum Surrender Charge under the policy. The maximum Surrender Charge for each premium payment is 7%, declining to 4% by the 6th year after that premium payment has been in the policy, with no surrender charge thereafter.

Withdrawals and surrenders may be taxable transactions, and prior to age 59½, may be subject to a 10% IRS penalty.

The Investment Divisions offered through the New York Life Plus Variable Annuity and described herein are different from mutual funds that may have similar names but are available directly to the general public. Investment results may differ.

Average Annual Total Return as of June 30, 2024 (Updated Monthly)

| Investment Divisions ⁴ | Portfolio Inception Date | Investment Division Inception Date ⁴ | Month to Date | Year to Date (Updated Monthly) | 1 Year ¹ | 3 Year ¹ | 5 Year ¹ | 10 Year ¹ | Since Investment Division Inception |
|--|--------------------------|---|---------------|--------------------------------|---------------------|---------------------|---------------------|----------------------|-------------------------------------|
| Columbia Variable Portfolio - Small Cap Value Fund -Class 2 | | | | | | | | | |
| NonStandardized ² | 6/1/2000 | 11/15/2004 | -1.55% | -3.60% | 10.30% | 2.29% | 9.00% | 6.21% | 6.59% |
| Standardized | 6/1/2000 | 11/15/2004 | - | - | 3.30% | 0.01% | 8.28% | 6.21% | 6.59% |
| BNY Mellon IP Technology Growth (Initial Shares) | | | | | | | | | |
| NonStandardized ² | 8/31/1999 | 7/6/2001 | 20.44% | 8.00% | 37.41% | 0.14% | 14.18% | 13.46% | 8.00% |
| Standardized | 8/31/1999 | 7/6/2001 | - | - | 30.41% | -2.25% | 13.59% | 13.46% | 8.00% |
| Fidelity® VIP Contrafund® (Initial Class) | | | | | | | | | |
| NonStandardized ² | 1/3/1995 | 10/1/1996 | 24.19% | 4.44% | 36.00% | 9.81% | 15.93% | 11.82% | 9.55% |
| Standardized | 1/3/1995 | 10/1/1996 | - | - | 29.00% | 7.84% | 15.37% | 11.82% | 9.55% |
| Fidelity® VIP Equity-Income (Initial Class) | | | | | | | | | |
| NonStandardized ² | 10/9/1986 | 10/1/1996 | 8.57% | -0.88% | 14.81% | 5.71% | 9.42% | 7.22% | 6.45% |
| Standardized | 10/9/1986 | 10/1/1996 | - | - | 7.81% | 3.58% | 8.71% | 7.22% | 6.45% |
| Fidelity® VIP Mid Cap (Service Class 2) | | | | | | | | | |
| NonStandardized ² | 1/12/2000 | 9/8/2003 | 8.88% | -2.02% | 14.96% | 3.65% | 9.14% | 6.82% | 8.70% |
| Standardized | 1/12/2000 | 9/8/2003 | - | - | 7.96% | 1.44% | 8.42% | 6.82% | 8.70% |
| Janus Henderson VIT Global Research Portfolio (Institutional Shares) | | | | | | | | | |
| NonStandardized ² | 9/13/1993 | 10/1/1996 | 16.34% | 1.72% | 25.56% | 6.37% | 11.53% | 8.58% | 6.10% |
| Standardized | 9/13/1993 | 10/1/1996 | - | - | 18.56% | 4.27% | 10.88% | 8.58% | 6.10% |
| MainStay VP Balanced (Service Class) | | | | | | | | | |
| NonStandardized ² | 5/1/2005 | 5/1/2005 | 1.95% | -0.12% | 6.84% | 1.39% | 4.86% | 3.98% | 4.73% |
| Standardized | 5/1/2005 | 5/1/2005 | - | - | -0.16% | -0.93% | 4.02% | 3.98% | 4.73% |
| MainStay VP Bond (Initial Class) | | | | | | | | | |
| NonStandardized ² | 1/23/1984 | 12/15/1993 | -0.92% | 0.89% | 1.73% | -4.82% | -1.75% | -0.13% | 2.71% |
| Standardized | 1/23/1984 | 12/15/1993 | - | - | -5.27% | -7.10% | -2.75% | -0.13% | 2.71% |
| MainStay VP U.S. Government Money Market - Current 7-day yield is 5.09%³ | | | | | | | | | |
| NonStandardized ² | 1/29/1993 | 5/1/1995 | 1.85% | 0.31% | 3.75% | 1.45% | 0.51% | -0.16% | 0.75% |
| Standardized | 1/29/1993 | 5/1/1995 | - | - | -3.25% | -0.87% | -0.49% | -0.16% | 0.75% |
| MainStay VP Wellington U.S. Equity (Initial Class) | | | | | | | | | |
| NonStandardized ² | 1/23/1984 | 12/15/1993 | 16.38% | 3.62% | 25.24% | 7.15% | 11.98% | 9.85% | 8.23% |
| Standardized | 1/23/1984 | 12/15/1993 | - | - | 18.24% | 5.08% | 11.34% | 9.85% | 8.23% |



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As of June 30, 2024

For policies purchased before June 2, 2003⁴

Average Annual Total Return as of June 30, 2024 (Updated Monthly)

| Investment Divisions ⁴ | Portfolio Inception Date | Investment Division Inception Date ⁴ | Month to Date | Year to Date (Updated Monthly) | 1 Year ¹ | 3 Year ¹ | 5 Year ¹ | 10 Year ¹ | Since Investment Division Inception |
|---|--------------------------|---|---------------|--------------------------------|---------------------|---------------------|---------------------|----------------------|-------------------------------------|
| MainStay VP Conservative Allocation (Service Class) | | | | | | | | | |
| NonStandardized ² | 2/13/2006 | 2/13/2006 | 2.57% | 0.94% | 6.82% | -0.76% | 2.63% | 2.33% | N/A |
| Standardized | 2/13/2006 | 2/13/2006 | - | - | -0.18% | -3.13% | 1.72% | 2.33% | N/A |
| MainStay VP MacKay Convertible (Initial Class) | | | | | | | | | |
| NonStandardized ² | 10/1/1996 | 10/1/1996 | 2.64% | 1.31% | 4.76% | -0.98% | 7.49% | 6.61% | 6.81% |
| Standardized | 10/1/1996 | 10/1/1996 | - | - | -2.24% | -3.35% | 6.73% | 6.61% | 6.81% |
| MainStay VP Candriam Emerging Markets Equity Portfolio (Initial Class)³ | | | | | | | | | |
| NonStandardized ² | 2/17/2012 | 2/17/2012 | 10.37% | 4.16% | 12.63% | -10.30% | 0.88% | -0.48% | -0.84% |
| Standardized | 2/17/2012 | 2/17/2012 | - | - | 5.63% | -12.44% | -0.11% | -0.48% | -0.84% |
| MainStay VP Small Cap Growth (Initial Class)⁶ | | | | | | | | | |
| NonStandardized ² | 2/17/2012 | 2/17/2012 | 2.06% | 0.10% | 4.91% | -5.49% | 5.79% | 6.15% | 7.11% |
| Standardized | 2/17/2012 | 2/17/2012 | - | - | -2.09% | -7.75% | 4.98% | 6.15% | 7.11% |
| MainStay VP Floating Rate (Service Class) | | | | | | | | | |
| NonStandardized ² | 5/1/2005 | 5/1/2005 | 3.07% | 0.25% | 8.06% | 3.45% | 2.94% | 2.32% | 2.34% |
| Standardized | 5/1/2005 | 5/1/2005 | - | - | 1.06% | 1.22% | 2.03% | 2.32% | 2.34% |
| MainStay VP MacKay U.S. Infrastructure Bond (Service Class) | | | | | | | | | |
| NonStandardized ² | 1/29/1993 | 1/29/1993 | -1.73% | 0.66% | 0.59% | -4.18% | -2.06% | -0.85% | 2.12% |
| Standardized | 1/29/1993 | 1/29/1993 | - | - | -6.41% | -6.47% | -3.06% | -0.85% | 2.12% |
| MainStay VP Equity Allocation (Service Class) | | | | | | | | | |
| NonStandardized ² | 2/13/2006 | 2/13/2006 | 6.83% | 1.01% | 13.39% | 1.53% | 7.39% | 5.47% | N/A |
| Standardized | 2/13/2006 | 2/13/2006 | - | - | 6.39% | -0.79% | 6.62% | 5.47% | N/A |
| MainStay VP Wellington Growth (Initial Class)⁸ | | | | | | | | | |
| NonStandardized ² | 1/29/1993 | 1/29/1993 | 17.48% | 5.31% | 27.42% | 3.44% | 12.43% | 10.31% | 6.72% |
| Standardized | 1/29/1993 | 1/29/1993 | - | - | 20.42% | 1.22% | 11.79% | 10.31% | 6.72% |
| MainStay VP MacKay High Yield Corporate Bond (Initial Class) | | | | | | | | | |
| NonStandardized ² | 5/1/1995 | 5/1/1995 | 2.34% | 0.77% | 8.19% | 0.99% | 2.72% | 3.09% | 5.86% |
| Standardized | 5/1/1995 | 5/1/1995 | - | - | 1.19% | -1.35% | 1.81% | 3.09% | 5.86% |
| MainStay VP Epoch U.S. Equity Yield – (Initial Class) | | | | | | | | | |
| NonStandardized ² | 5/1/1998 | 6/1/1998 | 9.12% | 0.67% | 15.09% | 6.52% | 7.67% | 6.27% | 4.97% |
| Standardized | 5/1/1998 | 6/1/1998 | - | - | 8.09% | 4.43% | 6.92% | 6.27% | 4.97% |
| MainStay VP Income Builder (Initial Class) | | | | | | | | | |
| NonStandardized ² | 1/29/1993 | 1/29/1993 | 5.85% | 1.19% | 10.57% | 0.10% | 3.68% | 3.42% | 5.18% |
| Standardized | 1/29/1993 | 1/29/1993 | - | - | 3.57% | -2.29% | 2.80% | 3.42% | 5.18% |
| MainStay VP MacKay International Equity (Initial Class) | | | | | | | | | |
| NonStandardized ² | 5/1/1995 | 5/1/1995 | 7.70% | 0.36% | 5.55% | -6.32% | 3.10% | 2.88% | 4.48% |
| Standardized | 5/1/1995 | 5/1/1995 | - | - | -1.45% | -8.56% | 2.20% | 2.88% | 4.48% |
| MainStay VP Janus Henderson Balanced (Initial Class)⁷ | | | | | | | | | |
| NonStandardized ² | 2/17/2012 | 2/17/2012 | 9.85% | 3.05% | 15.36% | 3.43% | 7.77% | 7.10% | 7.89% |
| Standardized | 2/17/2012 | 2/17/2012 | - | - | 8.36% | 1.20% | 7.02% | 7.10% | 7.89% |
| MainStay VP Winslow Large Cap Growth (Initial Class) | | | | | | | | | |
| NonStandardized ² | 5/1/1998 | 6/1/1998 | 20.12% | 7.37% | 35.84% | 8.07% | 15.56% | 13.69% | N/A |
| Standardized | 5/1/1998 | 6/1/1998 | - | - | 28.84% | 6.03% | 14.99% | 13.69% | N/A |
| MainStay VP Fidelity Institutional AM[®] Utilities (Service Class) | | | | | | | | | |
| NonStandardized ² | 2/17/2012 | 2/17/2012 | 11.01% | -7.28% | 12.42% | 8.52% | 6.52% | 4.47% | 6.95% |
| Standardized | 2/17/2012 | 2/17/2012 | - | - | 5.42% | 6.50% | 5.73% | 4.47% | 6.95% |
| MainStay VP Wellington Mid Cap (Service Class) | | | | | | | | | |
| NonStandardized ² | 6/2/2003 | 6/2/2003 | 1.11% | -1.50% | 6.34% | -3.21% | 3.81% | 4.22% | 7.32% |
| Standardized | 6/2/2003 | 6/2/2003 | - | - | -0.66% | -5.53% | 2.93% | 4.22% | 7.32% |
| MainStay VP Moderate Allocation (Service Class) | | | | | | | | | |
| NonStandardized ² | 2/13/2006 | 2/13/2006 | 4.33% | 1.18% | 9.34% | 0.37% | 4.39% | 3.55% | N/A |
| Standardized | 2/13/2006 | 2/13/2006 | - | - | 2.34% | -2.00% | 3.54% | 3.55% | N/A |



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For policies purchased before June 2, 2003⁴

Average Annual Total Return as of June 30, 2024 (Updated Monthly)

| Investment Divisions ⁴ | Portfolio Inception Date | Investment Division Inception Date ⁴ | Month to Date | Year to Date (Updated Monthly) | 1 Year ¹ | 3 Year ¹ | 5 Year ¹ | 10 Year ¹ | Since Investment Division Inception |
|--|--------------------------|---|---------------|--------------------------------|---------------------|---------------------|---------------------|----------------------|-------------------------------------|
| MainStay VP Growth Allocation (Service Class) | | | | | | | | | |
| NonStandardized ² | 2/13/2006 | 2/13/2006 | 5.51% | 1.00% | 11.40% | 1.52% | 6.23% | 4.69% | N/A |
| Standardized | 2/13/2006 | 2/13/2006 | - | - | 4.40% | -0.80% | 5.43% | 4.69% | N/A |
| MainStay VP S&P 500 Index⁵ (Initial Class) | | | | | | | | | |
| NonStandardized ² | 1/29/1993 | 1/29/1993 | 14.40% | 3.46% | 22.67% | 8.36% | 13.30% | 11.08% | 8.57% |
| Standardized | 1/29/1993 | 1/29/1993 | - | - | 15.67% | 6.34% | 12.69% | 11.08% | 8.57% |
| MainStay VP American Century Sustainable Equity (Initial Class)⁸ | | | | | | | | | |
| NonStandardized ² | 3/31/1994 | 5/1/1998 | 13.04% | 2.97% | 21.43% | 9.94% | 11.00% | 7.95% | 9.61% |
| Standardized | 3/31/1994 | 5/1/1998 | - | - | 14.43% | 7.97% | 10.33% | 7.95% | 9.61% |
| MainStay VP Natural Resources (Initial Class) | | | | | | | | | |
| NonStandardized ² | 2/17/2012 | 2/17/2012 | 7.41% | -4.37% | 11.92% | 16.57% | 16.42% | 0.86% | 1.54% |
| Standardized | 2/17/2012 | 2/17/2012 | - | - | 4.92% | 14.83% | 15.87% | 0.86% | 1.54% |
| MFS® Investors Trust Series (Initial Class) | | | | | | | | | |
| NonStandardized ² | 10/9/1995 | 5/1/1998 | 13.57% | 2.30% | 20.49% | 6.01% | 10.79% | 9.67% | 5.66% |
| Standardized | 10/9/1995 | 5/1/1998 | - | - | 13.49% | 3.89% | 10.11% | 9.67% | 5.66% |
| MFS® Research Series (Initial Class) | | | | | | | | | |
| NonStandardized ² | 7/26/1995 | 5/1/1998 | 11.14% | 2.44% | 19.59% | 5.79% | 11.01% | 9.96% | 6.24% |
| Standardized | 7/26/1995 | 5/1/1998 | - | - | 12.59% | 3.66% | 10.35% | 9.96% | 6.24% |
| Neuberger Berman AMT Mid-Cap Growth (Class I) | | | | | | | | | |
| NonStandardized ² | 11/3/1997 | 7/2/2001 | 11.28% | 1.94% | 15.13% | -2.52% | 7.91% | 8.43% | 6.79% |
| Standardized | 11/3/1997 | 7/2/2001 | - | - | 8.13% | -4.85% | 7.16% | 8.43% | 6.79% |
| MainStay VP Wellington Small Cap - Initial Class | | | | | | | | | |
| NonStandardized ² | 5/2/2016 | 5/1/2019 | 3.79% | -1.49% | 11.43% | -2.99% | 3.80% | N/A | 3.24% |
| Standardized | 5/2/2016 | 5/1/2019 | - | - | 4.43% | -5.31% | 2.92% | N/A | 2.55% |
| PIMCO VIT Short-Term Portfolio - Advisor Class | | | | | | | | | |
| NonStandardized ² | 9/30/1999 | 5/1/2024 | 2.40% | 0.28% | 4.87% | 1.31% | 0.93% | 0.61% | 0.61% |
| Standardized | 9/30/1999 | 5/1/2024 | - | - | -2.13% | -1.01% | -0.05% | 0.61% | -6.39% |
| American Funds IS Capital World Bond Fund® - Class 4 | | | | | | | | | |
| NonStandardized ² | 10/4/2006 | 5/1/2024 | -4.41% | -0.21% | -0.75% | -7.61% | -3.87% | -2.18% | 0.95% |
| Standardized | 10/4/2006 | 5/1/2024 | - | - | -7.70% | -9.82% | -4.85% | -2.18% | -6.05% |
| American Funds IS U.S. Government Securities Fund® - Class 4 | | | | | | | | | |
| NonStandardized ² | 12/2/1985 | 5/1/2024 | -1.89% | 0.85% | -0.12% | -4.54% | -1.69% | -0.61% | 1.91% |
| Standardized | 12/2/1985 | 5/1/2024 | - | - | -7.11% | -6.83% | -2.69% | -0.61% | -5.09% |
| Voya Growth and Income Portfolio - Class S | | | | | | | | | |
| NonStandardized ² | 12/31/1979 | 5/1/2024 | 12.60% | 1.75% | 21.11% | 8.88% | 13.51% | 10.15% | 5.49% |
| Standardized | 12/31/1979 | 5/1/2024 | - | - | 14.11% | 6.88% | 12.90% | 10.15% | -1.51% |
| Fidelity® VIP Extended Market Index Portfolio - Service Class 2 | | | | | | | | | |
| NonStandardized ² | 4/17/2018 | 5/1/2024 | 1.40% | -1.46% | 8.71% | -1.67% | 6.44% | N/A | 2.03% |
| Standardized | 4/17/2018 | 5/1/2024 | - | - | 1.71% | -4.02% | 5.65% | N/A | -4.97% |
| Putnam VT International Value Fund - Class IB | | | | | | | | | |
| NonStandardized ² | 1/2/1997 | 5/1/2024 | 3.62% | -4.20% | 8.54% | 4.12% | 6.90% | 2.65% | 0.79% |
| Standardized | 1/2/1997 | 5/1/2024 | - | - | 1.54% | 1.92% | 6.12% | 2.65% | -6.21% |
| Principal VC Real Estate Securities Account - Class 2 | | | | | | | | | |
| NonStandardized ² | 5/1/1998 | 5/1/2024 | -2.38% | 1.89% | 4.39% | -2.58% | 2.41% | 5.03% | 7.75% |
| Standardized | 5/1/1998 | 5/1/2024 | - | - | -2.61% | -4.91% | 1.48% | 5.03% | 0.75% |

Please read the important disclosures below regarding the product performance.



New York Life Plus Variable Annuity Performance Summary

As of June 30, 2024

For policies purchased before June 2, 2003⁴

To obtain copies of the fund prospectus, please contact your Registered Representative or visit www.NewYorkLifeAnnuities.com. Investors are asked to consider the objectives, risks, charges and expenses of the investment carefully before investing. Both the product prospectus and the underlying fund prospectuses contain this and other information about the product and the underlying investment options. Please read the prospectuses carefully before investing.

¹ The New York Life Plus Variable Annuity was first offered for sale on November 15, 1997. Certain Portfolios and Investment Divisions existed prior to this date. The performance for MainStay VP Fund, Inc. portfolios are based on the Initial Class Funds' Portfolio Inception Date (where applicable). The performance for all other funds is based on the Portfolio Inception Date reflected in this performance summary. All performance has been modified to reflect Separate Account and Fund annual expenses as if the policy had been available during the periods shown. The New York Life Plus Variable Annuity invests in NYLIAC Variable Annuity Separate Account III.

² Non-Standardized Performance ("Assuming No Surrender") does not reflect the deduction of the Surrender Charges.

Standardized Performance ("Assuming Surrender") reflects the maximum Surrender Charge under the policy. The maximum Surrender Charge for each premium payment is 7%, declining to 4% by the 6th year after that premium payment has been in the policy, with no charge thereafter.

³ **An investment in the MainStay VP U.S. Government Money Market Portfolio is neither insured nor guaranteed by the Federal Deposit Insurance Corporation or any other government agency and there can be no assurance that the Portfolio will be able to maintain a stable net asset value. Although the Portfolio seeks to preserve the value of your investment at \$1.00 per share, it is possible to lose money by investing in this Portfolio. The current yield more closely reflects the Portfolio's earnings than the total return figures shown. The fund's sponsor has no legal obligation to provide financial support to the fund, and you should not expect that the sponsor will provide financial support to the fund at any time.**

⁴ The performance shown is for the indicated classes/shares only. These classes/shares were discontinued for new sales on June 2, 2003, except Fidelity® VIP Mid Cap – Service Class 2, which was added on September 8, 2003 as an Investment Division, the MainStay VP Wellington Mid Cap – Service Class, which was added on June 2, 2003 as an Investment Division of NYLIAC Variable Annuity Separate Account III but not made available as an Investment Division available through the New York Life Plus Variable Annuity until May 1, 2004. Columbia Variable Portfolio – Small Cap Value Fund – Class 2, which was added on November 15, 2004 as an Investment Division, and MainStay VP Floating Rate – Service Class, MainStay VP Balanced – Service Class, which were added on May 1, 2005 as Investment Divisions available through New York Life Plus Variable Annuity. MainStay VP Conservative Allocation – Service Class, MainStay VP Equity Allocation – Service Class, MainStay VP Moderate Allocation – Service Class and MainStay VP Growth Allocation – Service Class, which were added on February 13, 2006 as Investment Divisions available through New York Life Plus Variable Annuity. Beginning June 2, 2003, new classes/shares of Investment Divisions were offered that impose a 12b-1 fee, except for MainStay VP U.S. Government Money Market. Performance for those new classes/shares would be lower than the returns shown due to the imposition of the 12b-1 fee. Contact your Registered Representative or call 888-695-7253 for more information.

⁵ The S&P 500 Index is an unmanaged index and is widely regarded as the standard for measuring Large-Cap U.S. stock market performance. "S&P 500" is a trademark of The McGraw-Hill Companies, Inc. and has been licensed for use by the MainStay VP S&P 500 Index Portfolio. The MainStay VP S&P 500 Index Portfolio is not sponsored, endorsed, sold or promoted by Standard & Poor's, and Standard & Poor's makes no representation regarding the advisability of investing in the MainStay VP S&P 500 Index Portfolio. Investors cannot directly purchase any index.

⁶ New allocations to the MainStay VP Small Cap Growth – Initial Class Investment Division will not be accepted from Policyowners who were not invested in the MainStay VP Small Cap Growth – Initial Class on February 17, 2012. For existing Policyowners, if you remove all of your Accumulation Value from the MainStay VP Small Cap Growth – Initial Class Investment Division on or after February 17, 2012, you will not be able to reinvest in this Investment Division.

⁷ New allocations to the MainStay VP Janus Henderson Balanced – Initial Class Investment Division will not be accepted from Policyowners who were not invested in the MainStay VP Janus Henderson Balanced – Initial Class on February 17, 2012. For existing Policyowners, if you remove all of your Accumulation Value from the MainStay VP Janus Henderson Balanced – Initial Class Investment Division on or after February 17, 2012, you will not be able to reinvest in this Investment Division.

⁸ New allocations to the MainStay VP Wellington Growth, MainStay VP Candriam Emerging Markets Equity and MainStay VP American Century Sustainable Equity Investment Divisions will not be accepted from Policyowners who were not invested in the Investment Divisions on November 13, 2017. For existing Policyowners, if you remove all of your Accumulation Value from these Investment Divisions on or after November 13, 2017, you will not be able to reinvest in these Investment Divisions. The Service Class versions of these Investment Divisions impose a 12b-1 fee.

Performance information less than 1 year has not been annualized.

Sales of the New York Life Plus Variable Annuity were discontinued. Current policyowners may continue to make additional premium payments, subject to their contract provisions. Existing policies will continue to be serviced.

Historically, certain fees have been assumed or reduced by some of the portfolios. Had these expenses not been assumed or reduced, the total return for these Investment Divisions would have been lower.

New York Life Variable Annuities are long-term retirement products issued by New York Life Insurance and Annuity Corporation ("NYLIAC"), a Delaware Corporation. NYLIFE Securities LLC, (member FINRA/SIPC) a Licensed Insurance Agency, is the wholesale distributor and underwriter for these products. Both NYLIAC and NYLIFE Securities LLC are wholly-owned subsidiaries of New York Life Insurance Company, 51 Madison Avenue, New York, New York 10010. There are fees, guidelines, risks, restrictions and limitations to consider when purchasing variable annuities. For costs and complete details, contact a financial professional. Variable Annuities offered through properly licensed registered representatives of a third party registered broker dealer.



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Average Annual Total Return as of June 30, 2024 (Updated Quarterly)

| Investment Divisions ⁴ | Portfolio Inception Date | Investment Division Inception Date ⁴ | 1 Year ¹ | 3 Year ¹ | 5 Year ¹ | 10 Year ¹ | Since Investment Division Inception |
|--|--------------------------|---|---------------------|---------------------|---------------------|----------------------|-------------------------------------|
| Columbia Variable Portfolio - Small Cap Value Fund -Class 2 | | | | | | | |
| NonStandardized ² | 6/1/2000 | 11/15/2004 | 10.30% | 2.29% | 9.00% | 6.21% | 6.59% |
| Standardized | 6/1/2000 | 11/15/2004 | 3.30% | 0.01% | 8.28% | 6.21% | 6.59% |
| BNY Mellon IP Technology Growth (Initial Shares) | | | | | | | |
| NonStandardized ² | 8/31/1999 | 7/6/2001 | 37.41% | 0.14% | 14.18% | 13.46% | 8.00% |
| Standardized | 8/31/1999 | 7/6/2001 | 30.41% | -2.25% | 13.59% | 13.46% | 8.00% |
| Fidelity® VIP Contrafund® (Initial Class) | | | | | | | |
| NonStandardized ² | 1/3/1995 | 10/1/1996 | 36.00% | 9.81% | 15.93% | 11.82% | 9.55% |
| Standardized | 1/3/1995 | 10/1/1996 | 29.00% | 7.84% | 15.37% | 11.82% | 9.55% |
| Fidelity® VIP Equity-Income (Initial Class) | | | | | | | |
| NonStandardized ² | 10/9/1986 | 10/1/1996 | 14.81% | 5.71% | 9.42% | 7.22% | 6.45% |
| Standardized | 10/9/1986 | 10/1/1996 | 7.81% | 3.58% | 8.71% | 7.22% | 6.45% |
| Fidelity® VIP Mid Cap (Service Class 2) | | | | | | | |
| NonStandardized ² | 1/12/2000 | 9/8/2003 | 14.96% | 3.65% | 9.14% | 6.82% | 8.70% |
| Standardized | 1/12/2000 | 9/8/2003 | 7.96% | 1.44% | 8.42% | 6.82% | 8.70% |
| Janus Henderson VIT Global Research Portfolio (Institutional Shares) | | | | | | | |
| NonStandardized ² | 9/13/1993 | 10/1/1996 | 25.56% | 6.37% | 11.53% | 8.58% | 6.10% |
| Standardized | 9/13/1993 | 10/1/1996 | 18.56% | 4.27% | 10.88% | 8.58% | 6.10% |
| MainStay VP Balanced (Service Class) | | | | | | | |
| NonStandardized ² | 5/1/2005 | 5/1/2005 | 6.84% | 1.39% | 4.86% | 3.98% | 4.73% |
| Standardized | 5/1/2005 | 5/1/2005 | -0.16% | -0.93% | 4.02% | 3.98% | 4.73% |
| MainStay VP Bond (Initial Class) | | | | | | | |
| NonStandardized ² | 1/23/1984 | 12/15/1993 | 1.73% | -4.82% | -1.75% | -0.13% | 2.71% |
| Standardized | 1/23/1984 | 12/15/1993 | -5.27% | -7.10% | -2.75% | -0.13% | 2.71% |
| MainStay VP U.S. Government Money Market - Current 7-day yield is 5.09%³ | | | | | | | |
| NonStandardized ² | 1/29/1993 | 5/1/1995 | 3.75% | 1.45% | 0.51% | -0.16% | 0.75% |
| Standardized | 1/29/1993 | 5/1/1995 | -3.25% | -0.87% | -0.49% | -0.16% | 0.75% |
| MainStay VP Wellington U.S. Equity (Initial Class) | | | | | | | |
| NonStandardized ² | 1/23/1984 | 12/15/1993 | 25.24% | 7.15% | 11.98% | 9.85% | 8.23% |
| Standardized | 1/23/1984 | 12/15/1993 | 18.24% | 5.08% | 11.34% | 9.85% | 8.23% |
| MainStay VP Conservative Allocation (Service Class) | | | | | | | |
| NonStandardized ² | 2/13/2006 | 2/13/2006 | 6.82% | -0.76% | 2.63% | 2.33% | N/A |
| Standardized | 2/13/2006 | 2/13/2006 | -0.18% | -3.13% | 1.72% | 2.33% | N/A |
| MainStay VP MacKay Convertible (Initial Class) | | | | | | | |
| NonStandardized ² | 10/1/1996 | 10/1/1996 | 4.76% | -0.98% | 7.49% | 6.61% | 6.81% |
| Standardized | 10/1/1996 | 10/1/1996 | -2.24% | -3.35% | 6.73% | 6.61% | 6.81% |
| MainStay VP Candriam Emerging Markets Equity Portfolio (Initial Class)⁵ | | | | | | | |
| NonStandardized ² | 2/17/2012 | 2/17/2012 | 12.63% | -10.30% | 0.88% | -0.48% | -0.84% |
| Standardized | 2/17/2012 | 2/17/2012 | 5.63% | -12.44% | -0.11% | -0.48% | -0.84% |
| MainStay VP Small Cap Growth (Initial Class)⁶ | | | | | | | |
| NonStandardized ² | 2/17/2012 | 2/17/2012 | 4.91% | -5.49% | 5.79% | 6.15% | 7.11% |
| Standardized | 2/17/2012 | 2/17/2012 | -2.09% | -7.75% | 4.98% | 6.15% | 7.11% |
| MainStay VP Floating Rate (Service Class) | | | | | | | |
| NonStandardized ² | 5/1/2005 | 5/1/2005 | 8.06% | 3.45% | 2.94% | 2.32% | 2.34% |
| Standardized | 5/1/2005 | 5/1/2005 | 1.06% | 1.22% | 2.03% | 2.32% | 2.34% |
| MainStay VP MacKay U.S. Infrastructure Bond (Service Class) | | | | | | | |
| NonStandardized ² | 1/29/1993 | 1/29/1993 | 0.59% | -4.18% | -2.06% | -0.85% | 2.12% |
| Standardized | 1/29/1993 | 1/29/1993 | -6.41% | -6.47% | -3.06% | -0.85% | 2.12% |
| MainStay VP Equity Allocation (Service Class) | | | | | | | |
| NonStandardized ² | 2/13/2006 | 2/13/2006 | 13.39% | 1.53% | 7.39% | 5.47% | N/A |
| Standardized | 2/13/2006 | 2/13/2006 | 6.39% | -0.79% | 6.62% | 5.47% | N/A |



New York Life Plus Variable Annuity Performance Summary

As of June 30, 2024

For policies purchased before June 2, 2003⁴

Average Annual Total Return as of June 30, 2024 (Updated Quarterly)

| Investment Divisions ⁴ | Portfolio Inception Date | Investment Division Inception Date ⁴ | 1 Year ¹ | 3 Year ¹ | 5 Year ¹ | 10 Year ¹ | Since Investment Division Inception |
|--|--------------------------------|--|------------------------|------------------------|------------------------|-------------------------|--|
| MainStay VP Wellington Growth (Initial Class)⁶ | | | | | | | |
| NonStandardized ² | 1/29/1993 | 1/29/1993 | 27.42% | 3.44% | 12.43% | 10.31% | 6.72% |
| Standardized | 1/29/1993 | 1/29/1993 | 20.42% | 1.22% | 11.79% | 10.31% | 6.72% |
| MainStay VP MacKay High Yield Corporate Bond (Initial Class) | | | | | | | |
| NonStandardized ² | 5/1/1995 | 5/1/1995 | 8.19% | 0.99% | 2.72% | 3.09% | 5.86% |
| Standardized | 5/1/1995 | 5/1/1995 | 1.19% | -1.35% | 1.81% | 3.09% | 5.86% |
| MainStay VP Epoch U.S. Equity Yield – (Initial Class) | | | | | | | |
| NonStandardized ² | 5/1/1998 | 6/1/1998 | 15.09% | 6.52% | 7.67% | 6.27% | 4.97% |
| Standardized | 5/1/1998 | 6/1/1998 | 8.09% | 4.43% | 6.92% | 6.27% | 4.97% |
| MainStay VP Income Builder (Initial Class) | | | | | | | |
| NonStandardized ² | 1/29/1993 | 1/29/1993 | 10.57% | 0.10% | 3.68% | 3.42% | 5.18% |
| Standardized | 1/29/1993 | 1/29/1993 | 3.57% | -2.29% | 2.80% | 3.42% | 5.18% |
| MainStay VP MacKay International Equity (Initial Class) | | | | | | | |
| NonStandardized ² | 5/1/1995 | 5/1/1995 | 5.55% | -6.32% | 3.10% | 2.88% | 4.48% |
| Standardized | 5/1/1995 | 5/1/1995 | -1.45% | -8.56% | 2.20% | 2.88% | 4.48% |
| MainStay VP Janus Henderson Balanced (Initial Class)⁷ | | | | | | | |
| NonStandardized ² | 2/17/2012 | 2/17/2012 | 15.36% | 3.43% | 7.77% | 7.10% | 7.89% |
| Standardized | 2/17/2012 | 2/17/2012 | 8.36% | 1.20% | 7.02% | 7.10% | 7.89% |
| MainStay VP Winslow Large Cap Growth (Initial Class) | | | | | | | |
| NonStandardized ² | 5/1/1998 | 6/1/1998 | 35.84% | 8.07% | 15.56% | 13.69% | N/A |
| Standardized | 5/1/1998 | 6/1/1998 | 28.84% | 6.03% | 14.99% | 13.69% | N/A |
| MainStay VP Fidelity Institutional AM[®] Utilities (Service Class) | | | | | | | |
| NonStandardized ² | 2/17/2012 | 2/17/2012 | 12.42% | 8.52% | 6.52% | 4.47% | 6.95% |
| Standardized | 2/17/2012 | 2/17/2012 | 5.42% | 6.50% | 5.73% | 4.47% | 6.95% |
| MainStay VP Wellington Mid Cap (Service Class) | | | | | | | |
| NonStandardized ² | 6/2/2003 | 6/2/2003 | 6.34% | -3.21% | 3.81% | 4.22% | 7.32% |
| Standardized | 6/2/2003 | 6/2/2003 | -0.66% | -5.53% | 2.93% | 4.22% | 7.32% |
| MainStay VP Moderate Allocation (Service Class) | | | | | | | |
| NonStandardized ² | 2/13/2006 | 2/13/2006 | 9.34% | 0.37% | 4.39% | 3.55% | N/A |
| Standardized | 2/13/2006 | 2/13/2006 | 2.34% | -2.00% | 3.54% | 3.55% | N/A |
| MainStay VP Growth Allocation (Service Class) | | | | | | | |
| NonStandardized ² | 2/13/2006 | 2/13/2006 | 11.40% | 1.52% | 6.23% | 4.69% | N/A |
| Standardized | 2/13/2006 | 2/13/2006 | 4.40% | -0.80% | 5.43% | 4.69% | N/A |
| MainStay VP S&P 500 Index⁵ (Initial Class) | | | | | | | |
| NonStandardized ² | 1/29/1993 | 1/29/1993 | 22.67% | 8.36% | 13.30% | 11.08% | 8.57% |
| Standardized | 1/29/1993 | 1/29/1993 | 15.67% | 6.34% | 12.69% | 11.08% | 8.57% |
| MainStay VP American Century Sustainable Equity (Initial Class)⁸ | | | | | | | |
| NonStandardized ² | 3/31/1994 | 5/1/1998 | 21.43% | 9.94% | 11.00% | 7.95% | 9.61% |
| Standardized | 3/31/1994 | 5/1/1998 | 14.43% | 7.97% | 10.33% | 7.95% | 9.61% |
| MainStay VP Natural Resources (Initial Class) | | | | | | | |
| NonStandardized ² | 2/17/2012 | 2/17/2012 | 11.92% | 16.57% | 16.42% | 0.86% | 1.54% |
| Standardized | 2/17/2012 | 2/17/2012 | 4.92% | 14.83% | 15.87% | 0.86% | 1.54% |
| MFS[®] Investors Trust Series (Initial Class) | | | | | | | |
| NonStandardized ² | 10/9/1995 | 5/1/1998 | 20.49% | 6.01% | 10.79% | 9.67% | 5.66% |
| Standardized | 10/9/1995 | 5/1/1998 | 13.49% | 3.89% | 10.11% | 9.67% | 5.66% |
| MFS[®] Research Series (Initial Class) | | | | | | | |
| NonStandardized ² | 7/26/1995 | 5/1/1998 | 19.59% | 5.79% | 11.01% | 9.96% | 6.24% |
| Standardized | 7/26/1995 | 5/1/1998 | 12.59% | 3.66% | 10.35% | 9.96% | 6.24% |
| Neuberger Berman AMT Mid-Cap Growth (Class I) | | | | | | | |
| NonStandardized ² | 11/3/1997 | 7/2/2001 | 15.13% | -2.52% | 7.91% | 8.43% | 6.79% |
| Standardized | 11/3/1997 | 7/2/2001 | 8.13% | -4.85% | 7.16% | 8.43% | 6.79% |



New York Life Plus Variable Annuity Performance Summary

As of June 30, 2024

For policies purchased before June 2, 2003⁴

Average Annual Total Return as of June 30, 2024 (Updated Quarterly)

| Investment Divisions ⁴ | Portfolio Inception Date | Investment Division Inception Date ⁴ | 1 Year ¹ | 3 Year ¹ | 5 Year ¹ | 10 Year ¹ | Since Investment Division Inception |
|--|--------------------------|---|---------------------|---------------------|---------------------|----------------------|-------------------------------------|
| MainStay VP Wellington Small Cap - Initial Class | | | | | | | |
| NonStandardized ² | 5/2/2016 | 5/1/2019 | 11.43% | -2.99% | 3.80% | N/A | 3.24% |
| Standardized | 5/2/2016 | 5/1/2019 | 4.43% | -5.31% | 2.92% | N/A | 2.55% |
| PIMCO VIT Short-Term Portfolio - Advisor Class | | | | | | | |
| NonStandardized ² | 9/30/1999 | 5/1/2024 | 4.87% | 1.31% | 0.93% | 0.61% | 0.61% |
| Standardized | 9/30/1999 | 5/1/2024 | -2.13% | -1.01% | -0.05% | 0.61% | -6.39% |
| American Funds IS Capital World Bond Fund® - Class 4 | | | | | | | |
| NonStandardized ² | 10/4/2006 | 5/1/2024 | -0.75% | -7.61% | -3.87% | -2.18% | 0.95% |
| Standardized | 10/4/2006 | 5/1/2024 | -7.70% | -9.82% | -4.85% | -2.18% | -6.05% |
| American Funds IS U.S. Government Securities Fund® - Class 4 | | | | | | | |
| NonStandardized ² | 12/2/1985 | 5/1/2024 | -0.12% | -4.54% | -1.69% | -0.61% | 1.91% |
| Standardized | 12/2/1985 | 5/1/2024 | -7.11% | -6.83% | -2.69% | -0.61% | -5.09% |
| Voya Growth and Income Portfolio - Class S | | | | | | | |
| NonStandardized ² | 12/31/1979 | 5/1/2024 | 21.11% | 8.88% | 13.51% | 10.15% | 5.49% |
| Standardized | 12/31/1979 | 5/1/2024 | 14.11% | 6.88% | 12.90% | 10.15% | -1.51% |
| Fidelity® VIP Extended Market Index Portfolio - Service Class 2 | | | | | | | |
| NonStandardized ² | 4/17/2018 | 5/1/2024 | 8.71% | -1.67% | 6.44% | N/A | 2.03% |
| Standardized | 4/17/2018 | 5/1/2024 | 1.71% | -4.02% | 5.65% | N/A | -4.97% |
| Putnam VT International Value Fund - Class IB | | | | | | | |
| NonStandardized ² | 1/2/1997 | 5/1/2024 | 8.54% | 4.12% | 6.90% | 2.65% | 0.79% |
| Standardized | 1/2/1997 | 5/1/2024 | 1.54% | 1.92% | 6.12% | 2.65% | -6.21% |
| Principal VC Real Estate Securities Account - Class 2 | | | | | | | |
| NonStandardized ² | 5/1/1998 | 5/1/2024 | 4.39% | -2.58% | 2.41% | 5.03% | 7.75% |
| Standardized | 5/1/1998 | 5/1/2024 | -2.61% | -4.91% | 1.48% | 5.03% | 0.75% |

Please read the important disclosures below regarding the product performance.



New York Life Plus Variable Annuity Performance Summary

As of June 30, 2024

For policies purchased before June 2, 2003⁴

To obtain copies of the fund prospectus, please contact your Registered Representative or visit www.NewYorkLifeAnnuities.com. Investors are asked to consider the objectives, risks, charges and expenses of the investment carefully before investing. Both the product prospectus and the underlying fund prospectuses contain this and other information about the product and the underlying investment options. Please read the prospectuses carefully before investing.

¹ The New York Life Plus Variable Annuity was first offered for sale on November 15, 1997. Certain Portfolios and Investment Divisions existed prior to this date. The performance for MainStay VP Fund, Inc. portfolios are based on the Initial Class Funds' Portfolio Inception Date (where applicable). The performance for all other funds is based on the Portfolio Inception Date reflected in this performance summary. All performance has been modified to reflect Separate Account and Fund annual expenses as if the policy had been available during the periods shown. The New York Life Plus Variable Annuity invests in NYLIAC Variable Annuity Separate Account III.

² Non-Standardized Performance ("Assuming No Surrender") does not reflect the deduction of the Surrender Charges. Standardized Performance ("Assuming Surrender") reflects the maximum Surrender Charge under the policy. The maximum Surrender Charge for each premium payment is 7%, declining to 4% by the 6th year after that premium payment has been in the policy, with no charge thereafter.

³ An investment in the MainStay VP U.S. Government Money Market Portfolio is neither insured nor guaranteed by the Federal Deposit Insurance Corporation or any other government agency and there can be no assurance that the Portfolio will be able to maintain a stable net asset value. Although the Portfolio seeks to preserve the value of your investment at \$1.00 per share, it is possible to lose money by investing in this Portfolio. The current yield more closely reflects the Portfolio's earnings than the total return figures shown. The fund's sponsor has no legal obligation to provide financial support to the fund, and you should not expect that the sponsor will provide financial support to the fund at any time.

⁴ The performance shown is for the indicated classes/shares only. These classes/shares were discontinued for new sales on June 2, 2003, except Fidelity® VIP Mid Cap – Service Class 2, which was added on September 8, 2003 as an Investment Division, the MainStay VP Wellington Mid Cap – Service Class, which was added on June 2, 2003 as an Investment Division of NYLIAC Variable Annuity Separate Account III but not made available as an Investment Division available through the New York Life Plus Variable Annuity until May 1, 2004. Columbia Variable Portfolio – Small Cap Value Fund – Class 2, which was added on November 15, 2004 as an Investment Division, and MainStay VP Floating Rate – Service Class, MainStay VP Balanced – Service Class, which were added on May 1, 2005 as Investment Divisions available through New York Life Plus Variable Annuity. MainStay VP Conservative Allocation – Service Class, MainStay VP Equity Allocation – Service Class, MainStay VP Moderate Allocation – Service Class and MainStay VP Growth Allocation – Service Class, which were added on February 13, 2006 as Investment Divisions available through New York Life Plus Variable Annuity. Beginning June 2, 2003, new classes/shares of Investment Divisions were offered that impose a 12b-1 fee, except for MainStay VP U.S. Government Money Market. Performance for those new classes/shares would be lower than the returns shown due to the imposition of the 12b-1 fee. Contact your Registered Representative or call 888-695-7253 for more information.

⁵ The S&P 500 Index is an unmanaged index and is widely regarded as the standard for measuring Large-Cap U.S. stock market performance. "S&P 500" is a trademark of The McGraw-Hill Companies, Inc. and has been licensed for use by the MainStay VP S&P 500 Index Portfolio. The MainStay VP S&P 500 Index Portfolio is not sponsored, endorsed, sold or promoted by Standard & Poor's, and Standard & Poor's makes no representation regarding the advisability of investing in the MainStay VP S&P 500 Index Portfolio. Investors cannot directly purchase any index.

⁶ New allocations to the MainStay VP Small Cap Growth – Initial Class Investment Division will not be accepted from Policyowners who were not invested in the MainStay VP Small Cap Growth – Initial Class on February 17, 2012. For existing Policyowners, if you remove all of your Accumulation Value from the MainStay VP Small Cap Growth – Initial Class Investment Division on or after February 17, 2012, you will not be able to reinvest in this Investment Division.

⁷ New allocations to the MainStay VP Janus Henderson Balanced – Initial Class Investment Division will not be accepted from Policyowners who were not invested in the MainStay VP Janus Henderson Balanced – Initial Class on February 17, 2012. For existing Policyowners, if you remove all of your Accumulation Value from the MainStay VP Janus Henderson Balanced – Initial Class Investment Division on or after February 17, 2012, you will not be able to reinvest in this Investment Division.

⁸ New allocations to the MainStay VP Wellington Growth, MainStay VP Candriam Emerging Markets Equity and MainStay VP American Century Sustainable Equity Investment Divisions will not be accepted from Policyowners who were not invested in the Investment Divisions on November 13, 2017. For existing Policyowners, if you remove all of your Accumulation Value from these Investment Divisions on or after November 13, 2017, you will not be able to reinvest in these Investment Divisions. The Service Class versions of these Investment Divisions impose a 12b-1 fee.

Performance information less than 1 year has not been annualized.

Sales of the New York Life Plus Variable Annuity were discontinued. Current policyowners may continue to make additional premium payments, subject to their contract provisions. Existing policies will continue to be serviced.

Historically, certain fees have been assumed or reduced by some of the portfolios. Had these expenses not been assumed or reduced, the total return for these Investment Divisions would have been lower.

New York Life Variable Annuities are long-term retirement products issued by New York Life Insurance and Annuity Corporation ("NYLIAC"), a Delaware Corporation. NYLIFE Securities LLC, (member FINRA/SIPC) a Licensed Insurance Agency, is the wholesale distributor and underwriter for these products. Both NYLIAC and NYLIFE Securities LLC are wholly-owned subsidiaries of New York Life Insurance Company, 51 Madison Avenue, New York, New York 10010. There are fees, guidelines, risks, restrictions and limitations to consider when purchasing variable annuities. For costs and complete details, contact a financial professional. Variable Annuities offered through properly licensed registered representatives of a third party registered broker dealer.